

List of Positively Primed Attributes

+about religion	0.02
+synthetically generated	0.20
+animal	0.29
-beautiful	0.37
+dynamic	0.39

+afraid	0.05
+synthetically generated	0.22
+animal	0.30
+explicit	0.35
-beautiful	0.37

+agressive	0.03
+synthetically generated	0.19
+animal	0.31
+explicit	0.36
-sleepy	0.39

+alarmed	0.07
+synthetically generated	0.23
+animal	0.30
+explicit	0.36
-beautiful	0.40

+angry	-0.01
+synthetically generated	0.21
+animal	0.30
-beautiful	0.36
+dynamic	0.39

+animal	0.18
+synthetically generated	0.31
-beautiful	0.38
+explicit	0.40
-sexual	0.43

+annoyed	0.05
+synthetically generated	0.23
+animal	0.31
+explicit	0.38
-beautiful	0.42

+astonished	0.05
+synthetically generated	0.21
+animal	0.28
-beautiful	0.36
+explicit	0.37

+beautiful	-0.16
+synthetically generated	0.10
+cartoonish	0.19
-calm	0.25
+animal	0.31

+bored	-0.02
+synthetically generated	0.18
+animal	0.26
-relaxed	0.34
+cartoonish	0.38

+calm	-0.15
+synthetically generated	0.11
+cartoonish	0.22
+animal	0.26
-beautiful	0.34

+cartoonish	0.21
+synthetically generated	0.25
+animal	0.33
-beautiful	0.37
+annoyed	0.40

+center	-0.06
+synthetically generated	0.13
+dynamic	0.22
-relaxed	0.28
+animal	0.30

+cluttered	0.00
+synthetically generated	0.16
+explicit	0.27
+animal	0.34
+funny	0.39

+colorful	-0.04
+synthetically generated	0.12
+cartoonish	0.21
+animal	0.27
+explicit	0.30

+confusing	-0.01
+synthetically generated	0.20
+animal	0.32
-beautiful	0.38
+explicit	0.40

+content	0.00
+synthetically generated	0.20
-calm	0.28
+animal	0.33
-relaxed	0.37

+cute	0.10
+synthetically generated	0.21
+cartoonish	0.30
-serene	0.33
+animal	0.35

List of Positively Primed Attributes

+delighted	0.02
+synthetically generated	0.18
+cartoonish	0.27
+animal	0.32
-relaxed	0.37

+depressed	-0.11
+synthetically generated	0.18
+animal	0.29
+explicit	0.34
-serene	0.38

+dynamic	0.17
+synthetically generated	0.25
+animal	0.33
-beautiful	0.38
+annoyed	0.41

+excited	0.02
+synthetically generated	0.18
+animal	0.28
-beautiful	0.36
-relaxed	0.39

+explicit	0.17
+synthetically generated	0.27
+animal	0.36
-beautiful	0.40
-sexual	0.43

+frustrated	-0.05
+synthetically generated	0.20
+animal	0.30
+explicit	0.36
-beautiful	0.39

+funny	0.20
+synthetically generated	0.25
+animal	0.32
-beautiful	0.38
+dynamic	0.40

+grouped	-0.05
+synthetically generated	0.14
+animal	0.26
+explicit	0.35
-beautiful	0.38

+happy	0.03
+cartoonish	0.18
+synthetically generated	0.26
+animal	0.29
-relaxed	0.36

+high-quality photograph	-0.01
+synthetically generated	0.17
+animal	0.28
-beautiful	0.36
+explicit	0.38

+human	-0.01
+synthetically generated	0.13
+animal	0.28
+funny	0.32
-open space	0.34

+informative	0.05
+synthetically generated	0.22
+animal	0.31
-beautiful	0.37
+explicit	0.40

+interesting	-0.02
+synthetically generated	0.17
+animal	0.24
+explicit	0.32
-relaxed	0.35

+male	0.08
+synthetically generated	0.20
+animal	0.31
+man-made	0.34
-relaxed	0.37

+man-made	0.13
+animal	0.20
+synthetically generated	0.32
+dynamic	0.37
-beautiful	0.41

+miserable	-0.01
+synthetically generated	0.20
+animal	0.30
+explicit	0.37
-beautiful	0.39

+objects	-0.12
+synthetically generated	0.06
+animal	0.20
+explicit	0.28
+funny	0.31

+old	0.05
+animal	0.18
+synthetically generated	0.29
+dynamic	0.34
+funny	0.37

List of Positively Primed Attributes

+open space	-0.17
+synthetically generated	0.04
+cartoonish	0.17
+animal	0.25
-relaxed	0.29

+pleased	-0.05
+cartoonish	0.15
+synthetically generated	0.26
-tired	0.29
+delighted	0.31

+positive atmosphere	-0.09
+cartoonish	0.15
+synthetically generated	0.23
+animal	0.29
-beautiful	0.34

+relaxed	-0.19
+synthetically generated	0.12
+cartoonish	0.21
+animal	0.26
-beautiful	0.33

+scary	0.07
+synthetically generated	0.22
+animal	0.31
+explicit	0.36
-relaxed	0.38

+serene	-0.13
+synthetically generated	0.13
-calm	0.24
+animal	0.30
-beautiful	0.35

+sexual	0.08
+synthetically generated	0.23
+animal	0.30
-beautiful	0.37
+dynamic	0.40

+sleepy	-0.11
+synthetically generated	0.17
+animal	0.25
-beautiful	0.33
+explicit	0.38

+space	0.01
+synthetically generated	0.15
+animal	0.26
+explicit	0.32
+funny	0.37

+suspicious	0.05
+synthetically generated	0.22
+animal	0.29
+explicit	0.35
-beautiful	0.39

+symmetrical	-0.02
+synthetically generated	0.21
+animal	0.32
-beautiful	0.39
+dynamic	0.40

+synthetically generated	0.30
+animal	0.31
-beautiful	0.38
+explicit	0.40
-sexual	0.43

+synthetically generated	0.30
+animal	0.31
-beautiful	0.38
+explicit	0.40
-sexual	0.43

+weird	0.07
+synthetically generated	0.19
+animal	0.25
+explicit	0.31
-open space	0.36

Understanding Image Virality

Deza & Parikh, CVPR 2015.

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